

PURE ORGANIC HAIRCARE 100ML DUO



BY RESCUING, RECYCLING AND REUSING OUR PLASTIC, TOGETHER WE CAN REDUCE AUSTRALIAN LANDFILL

we are reusing
100% Australian

L.W.P

land waste plastic
to make our bottles



WE ARE RESCUING PLASTIC BEFORE IT REACHES AUSTRALIAN LANDFILL TO MAKE OUR PURE BOTTLES



RESCUED PLASTIC IS SORTED, WASHED AND SHREDDED, THEN MADE INTO PELLETS



OUR CARBON NEUTRAL BOTTLE MANUFACTURER USES THESE PELLETS TO MAKE OUR BOTTLES