



OUR EXCLUSIVE PURE COLOUR PIGMENT RETENTION COMPLEX











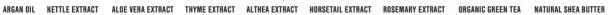






























- Enriched with selective treatment oils to soften and smooth hair texture while improving hair colour intensity for stronger, healthier hair.
- Instant reconstructant leave in treatment to protect and repair all damaged/ coloured hair types.
- Hair is instantly detangled softened and frizz free.
- · Protects hair against UV, thermal and humidity.

A RANGE OF PRODUCTS FORMULATED TO REBUILD CHEMICALLY DAMAGED HAIR FROM THE INSIDE OUT, SO YOU CAN TAKE YOUR COLOUR SERVICE TO THE NEXT LEVEL. FUSION COMPLEX WITH NEXT GENERATION BOND CURE TECHNOLOGY. THIS NEW AND INNOVATIVE BOND BUILDING TECHNOLOGY PROTECTS, STRENGTHENS, AND REPAIRS DAMAGED HAIR BY PROTECTING EXISTING DISULPHIDE BONDS AND AS WELL AS RECONNECTING BROKEN ONES.





Pure Evolve Creaming Soda



OUR EXCLUSIVE PURE COLOUR PIGMENT RETENT!





































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PURE TALK LIVE

MONDAY 7TH JUNE 10AM BRISBANE TIME:

PURE CORRECTIVE TOOLS

MONDAY 21ST JUNE 10AM BRISBANE TIME:

PURE ELIMINATE - HOW, WHY AND WHEN TO USE

PURE EDUCATION LIVE

THURSDAY 17TH JUNE 10AM BRISBANE TIME:

JUUCE LOVE - IN SALON USES

WEDNESDAY 30TH JUNE 10AM BRISBANE TIME:

ALLERGIES AND REACTIONS IN SALON - WHY AND WHAT TO DO

PURE NATIONAL ZOOM WORKSHOPS

MONDAY 14TH JUNE 10AM BRISBANE TIME:

BI ONDE AMBITION

MONDAY 21ST JUNE 10AM BRISBANE TIME:

BRISBANE TIME-CONFIDENT CORRECTION

FOR BOOKINGS OR MORE INFORMATION CONTACT YOUR SALES AGENT, HAIRJAMM TECHNICIAN OR HAIRJAMM HEAD OFFICE.



PURE.EDUCATION



PURECOLOUREDUCATION



PURE TALK



JUNE 22 IS WORLD RAINFOREST DAY - A COLLABORATIVE EFFORT TO RAISE AWARENESS AND ENCOURAGE ACTION TO SAVE ONE OF EARTH'S MOST PRECIOUS RESOURCES, OUR RAINFORESTS.

RAINFORESTS ARE VITAL FOR THE SURVIVAL OF LIFE ON EARTH. THEY ABSORB OUR CARBON DIOXIDE, STABILISE CLIMATE PATTERNS, AND ARE HOME TO HALF THE WORLD'S PLANT AND ANIMAL SPECIES.

YET EVERY MINUTE, WE LOSE 40 FOOTBALL FIELDS OF RAINFORESTS, WHICH THREATENS OUR BIODIVERSITY AND IMPERILS OUR PLANET'S HEALTH. DEFORESTATION CAUSES 15% OF GLOBAL CARBON DIOXIDE EMISSIONS THAT ACCELERATE CLIMATE CHANGE — MORE THAN FROM ALL CARS IN THE U.S. AND CHINA COMBINED. NATURAL CLIMATE SOLUTIONS LIKE PROTECTING AND RESTORING FORESTS, HOWEVER, COULD REVERSE GLOBAL EMISSIONS BY A THIRD.

WORLD RAINFOREST DAY CELEBRATES THIS PRECIOUS NATURAL RESOURCE AND ENCOURAGES ACTION TO PRESERVE IT. WE ALL NEED TO PLAY OUR PART, AND OUR INVESTMENT IN WESTERN AUSTRALIA'S YARRA YARRA BIODIVERSITY PROJECT HAS SEEN US PLANT OVER 30,000 AUSTRALIAN NATIVE TREES TO DATE.

KEEP AN EYE ON OUR PURE HAIRCARE SOCIALS FOR AN UPCOMING GIVEAWAY. TO CELEBRATE WORLD RAINFOREST DAY AND WHY OUR RAINFORESTS ARE SO IMPORTANT TO US, WE ARE GOING TO BE GIVING AWAY ENVIRONMENTALLY CONSCIOUS GIFTS TO THE





PURE HAIRCARE F PUREHAIRCAREAUSTRALIA

PURE TALK IS A PRIVATE FACEBOOK GROUP DESIGNED TO SHARE THE WORK, FORMULAS AND QUESTIONS OF PROFESSIONAL HAIRDRESSERS WHO USE PURE. DON'T BE SHY! WE THINK YOUR WORK IS WONDERFUL!

WE ARE ALL HAIRDRESSERS AND WE ALL LOVE TO LEARN! PURE TALK IS A POSITIVE PLACE WHERE WE LIKE TO SHARE OUR PURE SALONS **WORK USING PURE COLOUR AND PURE RETAIL** PRODUCTS.

MAKE A REQUEST TO JOIN OUR PURE TALK GROUP AND BECOME PART OF OUR COMMUNITY.



PURE TALK PRIVATE GROUP

Head Office: Lot 3 / 457 Tufnell Road, P.O. Box 390, Banyo Queensland 4014 Phone. +61 7 3850 6200 Fax. +61 7 3850 6299 Email. cs@hairjamm.com









