

AUSTRALIAN CERTIFIED ORGANIC COMPLEX . PROUDLY AUSTRALIAN MADE AND OWNED

pure

ISSUE 177 / SEPTEMBER 2022

Spring Colours

Beautiful new Spring colour inspiration, our Pure colour optimising treatments and news on an upcoming opportunity to showcase your creativity with our Pure Artisan Creative Colour Creams.



#PureArtisan22

Showcase
your creative
colouring skills
with Pure Artisan
Colour Creams!



Be featured as a cover story in our Pure newsletter

It's time to get creative and show us your amazing artistic talent!

This is a fantastic opportunity to highlight your creative colouring techniques using the Pure Creative Colour Creams!

We encourage you to think outside the box and unlock the artist within breaking free from mainstream colouring.

Upload your final look to Instagram or Facebook tagging @pure.education and using the hashtag #PureArtisan22 with details of your creative formula for your chance to win.

The winner will be featured as our Pure Newsletter cover story, as well as features on our socials.

CONTAINS OUR EXCLUSIVE PURE 100% CERTIFIED ORGANIC COMPLEX



ARGAN OIL



NETTLE EXTRACT



ALOE VERA EXTRACT



THYME EXTRACT



ALTHEA EXTRACT



HORSETAIL EXTRACT



ROSEMARY EXTRACT



ORGANIC GREEN TEA

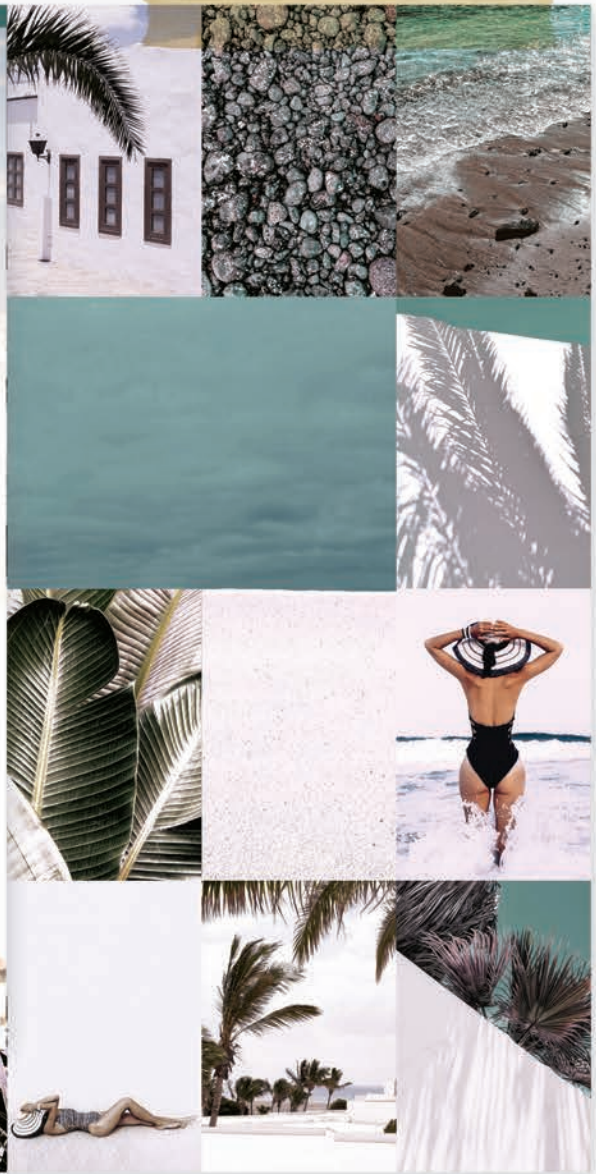


NATURAL SHEA BUTTER



NATURAL GLYCERIN

Beach Baby Blonde



20g 10.78

+



5g 9.3

+



5g Clear

+



60g Act 1

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COMPLEX

purehairaustralia.com  

Pure colour optimising treatments



instantly revive colour and intensify colour tone

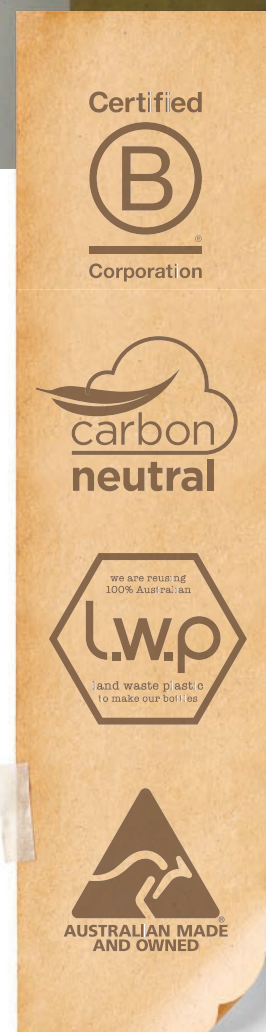
- Seven conditioning colours to choose from
- Create your own hair colour treatment with our Pure Bespoke bottles
- Easy colour chart to distinguish the perfect colour
- Bottles are made with 100% Australian land waste plastic
- Infused with nourishing macadamia oil
- Rich in fatty acids and potassium
- Leaves hair feeling smooth and glossy

PURE 'BESPOKE' COLOUR OPTIMISING TREATMENT create your own hair colour treatment

Pure Hairdressers can add an extra service with a take home 'bespoke' colour blend that is unique to their client's colour so they can maintain that beautiful 'fresh from salon' look between visits.



INFUSED WITH NOURISHING MACADAMIA OIL



SEE YOUR PURE HAIRCARE SALES AGENT FOR GREAT OPENING DEALS

Pure Miracle Renew Mask

ANTI-AGEING AND REJUVENATING TREATMENT

- Helps restore hair that is stressed from exposure to elements; heat styling, chemical services and water erosion.
- Organic actives help revive hair that is fragile and weak from chemical services; hair feels soft and smooth without being weighed down.
- Natural anti-ageing actives help protect against free radicals.
- Natural antioxidants help defend against colour fade.
- Natural elastic bio-polymers increase strength, resilience and elasticity.
- Moisturising actives, with anti-humidity properties help to reduce frizz.
- Vitamins and natural oil actives help restore all types of damaged hair.
- Cell renewal complex (amino acids and vitamins) penetrates the hair cortex, fortifying the hair structure internally while providing an external protective film, which softens and protects the hair.

**BUY 8 X 250G PURE MIRACLE RENEW MASK
RECEIVE 1 X 1 LITRE PURE MIRACLE RENEW MASK NO CHARGE**

CONTAINS OUR EXCLUSIVE 'PURE ORGANIC COMPLEX'™ (100% ORGANIC EXTRACTS)



ORGANIC NETTLE



ORGANIC GINGER



ORGANIC ALOE VERA



ORGANIC LAVENDER



ORGANIC THYME



ORGANIC ALTHEA



ORGANIC GLYCERIN



ORGANIC APRICOT



ORGANIC HORSETAIL



ORGANIC ROSEMARY

CURL RELAXING CREAM SOFT LUSCIOUS CURL CONTROL

- Delivers lasting curl perfection, turning frizz into soft smooth curls.
- Protects against frizz caused by humidity, sun, thermal styling and chemical treatments.
- Moisturises, shines and seals.
- Controlled luscious curl control.

medium control
medium shine

**BUY 6 X 150ML SENSUAL CURLS
RECEIVE 1 SENSUAL CURLS NO CHARGE**

pure
ORGANIC CERTIFIED
COMPLEX

SENSUAL CURLS
CURL RELAXING CREAM
SOFT LUSCIOUS CURL CONTROL
SULPHATE / PARABEN / GLUTEN FREE / VEGAN FRIENDLY
UV / THERMAL / HUMIDITY DEFENCE
150ml

Sensual Curls

NEW LOOK NEW SIZE

Pure Eliminate colour remover

Pure Eliminate colour remover is gentle on the hair, very controllable, shrinks artificial colour molecules only, so you can recolour hair on the same day.



PURE ELIMINATE 2 PART COLOUR REMOVER :

- Corrects colour by gently entering the hair shaft and safely eliminating the links that hold together the artificial colour molecules.
- Molecules are simply rinsed away in step 2 by shampooing the hair; restoring the hair to its original colour and leaving it healthy and conditioned.
- Not recommended for use on hair previously coloured with henna or metallic salts and dyes.

Strawberry Brunette



20g 6.9

+



5g 6.5

+



5g 7.25

+



45g Developer

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Aged Care Employee Day

SUNDAY 7 AUGUST 2022

Celebrating more than 360,000 aged care staff around Australia

Aged Care Employee Day is an initiative of the Aged and Community Care Providers Association (ACCPA). It is an annual celebration supporting and honouring Australia's residential, home and community aged care workers.



Hairjamm donated to Portofino Aged Care Hamilton to say a massive thank you to all nurses, care workers, allied health professionals, hospitality teams, drivers, cleaners, volunteers, lifestyle officers, administration staff and many others who are all involved in providing care to our elders.

Two of our beautiful staff members had the privilege to step out of the office, away from the computer monitor for the day to make our generous donation of haircare goods.

All care providers absolutely adored their gifts!

loved loved loved!!!

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