



- CONTAINS 100% CERTIFIED ORGANIC COMPLEX
- *** SHEA BUTTER BASE FOR HYDRATION AND SHINE**
- 🕸 LOW TOX COLOURING FOR HEALTHY HAIR AND SCALP
- ANTI FADE COLOUR LONGEVITY



organic science in colour

purehairaustralia.com f purecoloureducation pure.education





PURE EVOLVE PLEX LIGHTENING POWDER DEAL WITH PROTECTING BOND MULTIPLIER

- WITH 9 LEVELS OF FAST-ACTING LIFT, PURE EVOLVE PLEX LIGHTENING POWDER WITH BOND MULTIPLIER PROTECTS THE HAIR STRUCTURE AS IT LIGHTENS FOR THE ENTIRE DEVELOPMENT.
- PREMIXED MORE CONSISTENT RESULTS.
- A NO YELLOW, BLUE BLEACH SUITABLE FOR ALL HAIR TYPES.
- GRADUAL RELEASE OF OXYGEN, HAIR IS LIGHTENED UP TO 9 LEVELS.
- SAFE PROCESS.
- PURE EVOLVE PLEX IS A PROTECTING BOND MULTIPLIER SHIELDING AND REPAIRING THE INNER STRUCTURE OF THE HAIR.

4 x Pure evolve plex lightening powder at your discount

1 x CAPE

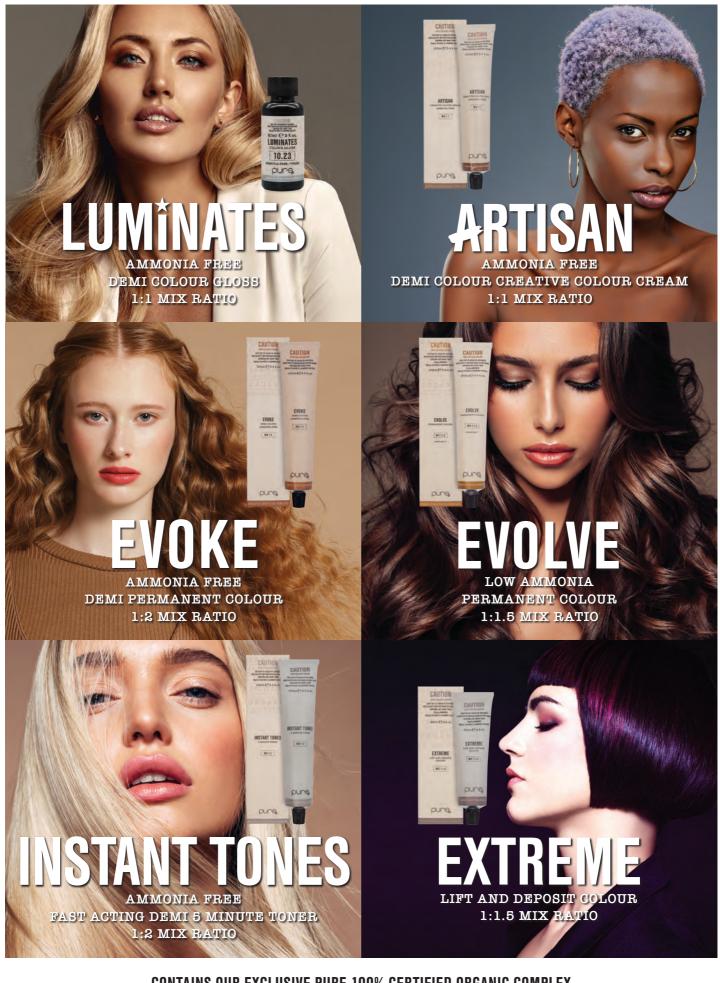


AND 1 x APRON



NO CHARGE





CONTAINS OUR EXCLUSIVE PURE 100% CERTIFIED ORGANIC COMPLEX











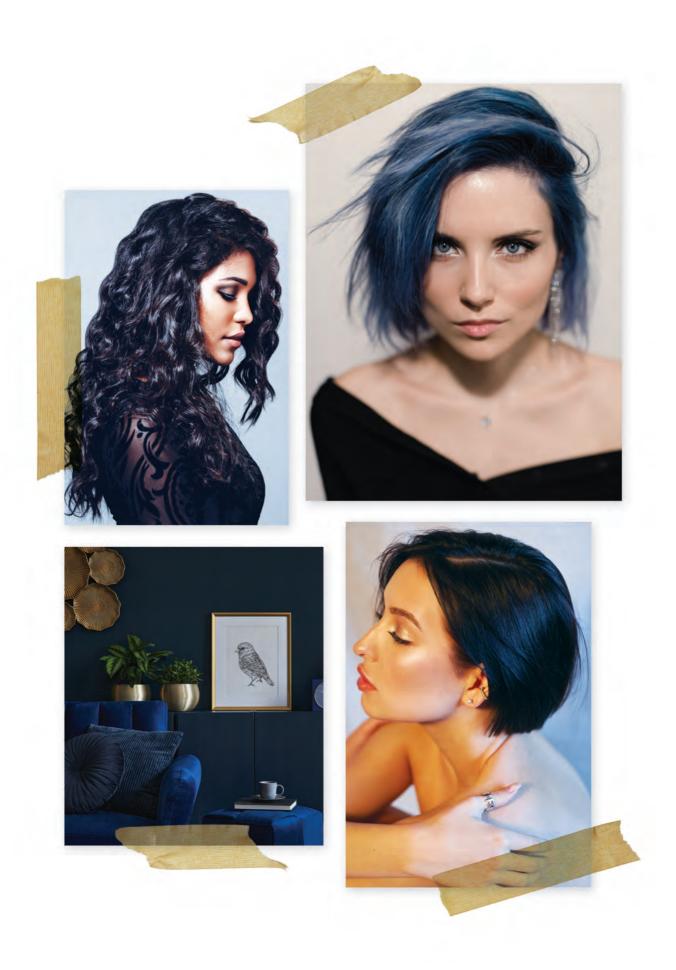














rue Navy formulas



PURE EVOLVE FORMULA 1

(FORMULATED FOR LEVEL 5 AND DARKER)











16g 10vol

CONTAINS OUR EXCLUSIVE PURE 100% CERTIFIED ORGANIC COMPLEX





















NETTLE EXTRACT ALDE VERA EXTRACT THYME EXTRACT ALTHEA EXTRACT HORSETAIL EXTRACT ORGANIC GREEN TEA NATURAL SHEA BUTTER



PURE EVOLVE FORMULA 2

(FORMULATED FOR LEVEL 5 AND DARKER)



10g 4.22



2g 1.1



1g Blue Mixtone



18g 10vol

CONTAINS OUR EXCLUSIVE PURE 100% CERTIFIED ORGANIC COMPLEX























NETTLE EXTRACT ALOE VERA EXTRACT THYME EXTRACT ALTHEA EXTRACT HORSETAIL EXTRACT ROSEMARY EXTRACT











NATURAL SHEA BUTTER

PURE ARTISAN FORMULA

(FORMULATED FOR PRELIGHTENED LEVEL 8. PRE-TONING MAY BE NECESSARY)







CONTAINS OUR EXCLUSIVE PURE 100% CERTIFIED ORGANIC COMPLEX























LIMITED EDITION PURE PRECIOUS ENDS TRAVEL PACKS CONTAIN: 100ML PURE SHAMPOO AND CONDITIONER PLUS 50ML PURE PRECIOUS ENDS LEAVE IN TREATMENT

AVAILABLE IN:

PURE GODDESS SHAMPOO AND CONDITIONER WITH PURE PRECIOUS ENDS PURE PRECIOUS SHAMPOO AND CONDITIONER WITH PURE PRECIOUS ENDS PURE FOREVER BLONDE SHAMPOO AND CONDITIONER WITH PURE PRECIOUS ENDS PURE COLOUR ANGEL SHAMPOO AND CONDITIONER WITH PURE PRECIOUS ENDS PURE UP.LIFT VOLUME SHAMPOO AND CONDITIONER WITH PURE PRECIOUS ENDS PURE MIRACLE RENEW SHAMPOO AND CONDITIONER WITH PURE PRECIOUS ENDS PURE FUSION COMPLEX SHAMPOO AND CONDITIONER WITH PURE PRECIOUS ENDS

rrp \$29.95 / value \$45.85 / save \$15.90

PRECIOUS ENDS LEAVE IN TREATMENT

SEAL . MOISTURISE . SMOOTH . D-FRIZZ

Unique organic Goji Berry Oil, Amino Acids, powerful antioxidants and beta-carotene restore and protect against colour fade and repair damage caused by heat, sun and chemical treatments.

CONTAINS OUR EXCLUSIVE 'PURE ORGANIC COMPLEX'™ (100% ORGANIC EXTRACTS)

















Corporation

carbon

neutral





LIMITED EDITION REUSABLE COTTON COSMETIC BAG CONTAINS: 300ML PURE SHAMPOO AND CONDITIONER PLUS 250G MASK OR 150ML TREATMENT

AVAILABLE IN:

PURE GODDESS SHAMPOO AND CONDITIONER WITH PURE SACRED MASK
PURE PRECIOUS SHAMPOO AND CONDITIONER WITH PURE SACRED MASK
PURE FOREVER BLONDE SHAMPOO AND CONDITIONER WITH PURE SACRED MASK
PURE COLOUR ANGEL SHAMPOO AND CONDITIONER WITH PURE SACRED MASK
PURE UP.LIFT VOLUME SHAMPOO AND CONDITIONER WITH PURE SACRED MASK
PURE MIRACLE RENEW SHAMPOO AND CONDITIONER WITH PURE MIRACLE RENEW MASK
PURE FUSION COMPLEX SHAMPOO AND CONDITIONER WITH PURE BOND REPAIR TREATMENT

LIMITED
VARIANTS
AVAILABLE
ONLY

rrp \$76.95 / value \$113.85 / save \$36.90

OUR PURE HAIRCARE BOTTLES ARE MADE FROM RECYCLED 100% AUSTRALIAN LAND WASTE PLASTIC.
TO DATE WE HAVE RESCUED OVER 34 TONNES OF PLASTIC FROM REACHING AUSTRALIAN LANDFILL.

CONTAINS OUR EXCLUSIVE 'PURE ORGANIC COMPLEX'™ (100% ORGANIC EXTRACTS)



















neutral







NEW HEAD OFFICE HOURS ARE MONDAY TO FRIDAY 8AM - 4PM (AEST) / SATURDAY & SUNDAY CLOSED / ORDERS: 07 3850 6200 / PAYMENTS: 07 3850 6233

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