

AUSTRALIAN CERTIFIED ORGANIC COMPLEX . PROUDLY AUSTRALIAN MADE AND OWNED

# pure

ISSUE 176 / AUGUST 2022

## Winter colour

We are excited to announce the launch of our  
Pure colour optimising treatments.  
Seven conditioning colours to choose from and  
infused with natural Australian macadamia oil  
they instantly revive coloured hair,  
restoring vitality with increased shine





# Pure colour optimising treatments



instantly revive colour and intensify colour tone

- Seven conditioning colours to choose from
- Create your own hair colour treatment with our Pure Bespoke bottles
- Easy colour chart to distinguish the perfect colour
- Bottles are made with 100% Australian land waste plastic
- Infused with nourishing macadamia oil
- Rich in fatty acids and potassium
- Leaves hair feeling smooth and glossy

## PURE 'BESPOKE' COLOUR OPTIMISING TREATMENT create your own hair colour treatment

Pure Hairdressers can add an extra service with a take home 'bespoke' colour blend that is unique to their client's colour so they can maintain that beautiful 'fresh from salon' look between visits.



INFUSED WITH NOURISHING MACADAMIA OIL



SEE YOUR PURE HAIRCARE SALES AGENT FOR GREAT OPENING DEALS



# Evolve Ginger Glaze



10g 8.25

+



2g Gold Mixtone

+



20g Act 2

## OUR EXCLUSIVE PURE COLOUR PIGMENT RETENTION COMPLEX



ARGAN OIL



NETTLE EXTRACT



ALOE VERA EXTRACT



THYME EXTRACT



ALTHEA EXTRACT



HORSETAIL EXTRACT



ROSEMARY EXTRACT



ORGANIC GREEN TEA



NATURAL SHEA BUTTER



NATURAL GLYCERIN

pure  
ORGANIC CERTIFIED  
COMPLEX

purehairaustralia.com





# OUR PURE FUR BABY FAMILY

THROUGH ADOPTING THESE FIVE GORGEOUS BABIES, WE WILL BE HELPING WITH THE RESCUE AND TREATMENT OF SICK AND INJURED KOALAS AND RELEASING OTHER KOALAS BACK TO THEIR HOMES. ADOPTION ALSO ASSISTS WITH THE CONSERVATION AND EXPANSION OF HABITAT, COLLECTION OF INFORMATION FOR RESEARCH AND TO PROVIDE EDUCATIONAL MATERIAL TO INCREASE PUBLIC AWARENESS.



**KOOLONBUNG TASHA**



**OCEAN SUMMER**



**KOOLONBUNG TASHA**



**MYOORA JARRAH**



**LION LEO**



WE ENCOURAGE YOU TO ADOPT YOUR VERY OWN KOALA! WE CAN ALL MAKE SURE WE ARE MORE KOALA-AWARE.



Indulge your hair this winter  
with our organic Sacred Mask

## INTENSE RESTORATIVE HYDRATION TREATMENT FOR WINTER HAIRCARE

WHEN THE MOISTURE LEVEL IN THE AIR DROPS, YOUR HAIR TENDS TO BECOME DRY AND BRITTLE, IT PICKS UP ELECTRICAL CHARGE FROM THE DRY AIR CAUSING IT TO STAND UP AND WE OFTEN FIND THAT OUR SCALP IS MORE LIKELY TO BECOME DRY AND ITCHY. INCLUDING A HAIR MASK INTO YOUR WEEKLY HAIR ROUTINE, PARTICULARLY WITH THE ADDITION OF OILS LIKE ARGAN AND MARULA OIL AND ENRICHING SHEA BUTTER WHICH ADD NUTRIENTS TO THE HAIR WILL ASSIST IN RESTORING A HEALTHY MOISTURE BALANCE TO HAIR AND SCALP. ORGANIC MOISTURISING AND CALMING EXTRACTS ARE SOOTHING AND GENTLE.

SACRED MASK SATURATES HAIR WITH INTENSIVE MOISTURE AND SEALS IT IN. IT SOFTENS AND DEEPLY CONDITIONS LEAVING SMOOTH, SILKY AND HEALTHIER HAIR.



CONTAINS OUR EXCLUSIVE 'PURE ORGANIC COMPLEX'™ (100% ORGANIC EXTRACTS)



ORGANIC NETTLE ORGANIC GINGER ORGANIC ALOE VERA ORGANIC LAVENDER ORGANIC THYME ORGANIC ALTHEA ORGANIC GLYCERIN ORGANIC APRICOT ORGANIC HORSETAIL ORGANIC ROSEMARY

## BESTIE FOR STYLING HAIR WITH HOT TOOLS

Halo Spray

- A MEDIUM HOLD DRY TEXTURE SPRAY
- PERFECT FOR STYLING HAIR WITH HOT TOOLS
- CREATES NATURAL MOVEMENT AND DEFINITION
- PROTECTIVE THERMAL AND HUMIDITY DEFENCE
- BODY BUILDING VOLUME AND TEXTURE THAT CAN BE LAYERED, STYLED AND REWORKED TO PERFECTION
- INVISIBLE LIGHTWEIGHT FINISHING /WORKING SPRAY FOR FINE-MEDIUM HAIR TYPES
- QUICK DRYING, NON-GREASY FORMULA CAN BE EASILY REMOVED WITHOUT LEAVING A RESIDUE
- TOUCHABLE SATIN-FINISH
- INFUSED WITH ROSE HIP OIL TO SMOOTH AND CONTROL FRIZZ





# Pure Finest Volumising Powder



- CREATES FULL BODY WITH FLEXIBLE, INVISIBLE, NATURAL LOOKING TEXTURE.
- FULL BODY STYLING POWER.
- FLEXIBLE TEXTURE.
- DIRECT APPLICATION UNIQUE TO PURE, DISPENSE SOFT MICRO NATURAL RICE STARCH PARTICLES.
- NEUTRAL COLOUR TO BLEND WITH ALL HAIR SHADES.
- MEDIUM CONTROL / LOW SHINE

**BUY 6 FINEST VOLUMISING POWDERS  
RECEIVE 1 FINEST VOLUMISING POWDER  
TESTER NO CHARGE**

## WITH PROTECTING BOND MULTIPLIER

- WITH 9 LEVELS OF FAST-ACTING LIFT, PURE EVOLVE PLEX LIGHTENING POWDER WITH BOND MULTIPLIER PROTECTS THE HAIR STRUCTURE AS IT LIGHTENS FOR THE ENTIRE DEVELOPMENT.
- PREMIXED MORE CONSISTENT RESULTS.
- A NO YELLOW, BLUE BLEACH SUITABLE FOR ALL HAIR TYPES.
- GRADUAL RELEASE OF OXYGEN, HAIR IS LIGHTENED UP TO 9 LEVELS.
- SAFE PROCESS.
- PURE EVOLVE PLEX IS A PROTECTING BOND MULTIPLIER SHIELDING AND REPAIRING THE INNER STRUCTURE OF THE HAIR.

### BUY:

**1 x PURE EVOLVE PLEX LIGHTENING POWDER FOR \$63.95**

### RECEIVE NO CHARGE:

**5 x PURE INSTANT TONES VALUED AT \$114.75!!!**



# Pure Evolve Plex Lightening Powder

# Evoked Silver Frost



5g 7.01

+



5g 7.11

+



10g 10.1

+



40g Act 2

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# PURE HAVE BEEN OUT VISITING CUTE FUR BABIES

PURE MARKETING HAVE BEEN OUT AND ABOUT VISITING KOALAS THROUGH OUR ADOPTION INITIATIVE



PURE SALES AGENT LOUISE DRAYTON, STOPPED INTO THE PORT MACQUARIE HOSPITAL TO VISIT ONE OF OUR KOALA ADOPTIONS - OCEAN SUMMER.



## LIMITED EDITION

Our beautiful organic soy wax candles support the mission of Sarz Sanctuary to enlighten a healing pathway by connecting and providing hope to those who have experienced the sudden loss of a loved one. Visit [sarzsansctuary.com](http://sarzsansctuary.com) to learn more.

*Pure 100% organic soy aromatic candles*

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